

	Component					2021										Remarks
	Strategic Objective (SO)/ Strategic Measure(SM)	Formula	OPR	Wt	Rating System	2021 Total Target	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			
							Target	Actual	Target	Actual	Target	Actual	Target	Actual		
IMPACT	SO 1: Increased Coconut Farm Productivity															
	SM 1	Average nut yield of coconut palm per year	Total nuts produced / total mature coconut palms	OB/FOD	7	Actual over target	75							75	77	Partial report submitted by regions
	SO 2: Empowered Coconut Farmers and Farm Workers															
	SM 2	Average annual (gross) income of PCA-assisted farmers per hectare: a. In sale of copra and whole nuts b. In intercropping, livestock and processing	Average income of farmers beneficiaries of: a. Coconut fertilization b. Enterprise Development	OB/FOD		Actual over target	a. 23,000							a. 23,000	62,106	Partial report submitted by regions - Target was not attained due to the effect of Covid-19. - Unavailability of labor and logistics due to health protocol restrictions.
				OB/FWIDD			b. 30,000						b. 30,000	23,215.47		
	Institutional															
	SM 3	Percentage of satisfied customers	No. of respondents which gave at least a satisfactory rating / total number of respondents	CPS	7	Actual over target; 0 if less than 80%	90.00%							90.00%		
Sub-total					21											
CORE	SO 3: Undertake Research Aligned with the Strategy Using Advanced Science and Technology															
	SM 4	Number of research outputs translated into policies for adoption by the Regions	Absolute number	RDB	7	Actual over target	4	Preparation of technical reports	Final Technical					4 research outputs translated into policies (for technology transfer)		For submission of the proposed guidelines for the translation of research outputs into policies subject to the Administrator's approval
	Sub-total					7										
	SO 4: Capacitate Farmers to Sustainably Manage Enterprises Anchored on Priority Commodities															
	SM 5	Percentage of coconut farmers adopted consolidation/ clustering of farms diversified and/or with improved farming system	Absolute number	OB	7	Actual over target	30%							30%		
	SM 6	Number of new farmers' enterprises established for priority commodities	Absolute number	OB/FWIDD	7	Actual over target	45							45	100	Projects implemented in 2020 have production and/or income in 2021.
	Sub-total					14										
SO 5: Open New and Expand Markets for More Products to Stabilize Prices and Provide Farmers Sustainable Livelihood																
SM 7	Number of investments secured thru investment promotions (with ≥ 15M either separate or combined total)	Absolute Number	MRPD	6	Actual over target	12	3	4	3	3	3	3	3	3	2	

Component							2021								Remarks
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							Target	Actual	Target	Actual	Target	Actual	Target	Actual	
SM 8	Number of coconut products standards/ code of good practice developed	Absolute Number	MRPD	6	Actual over target	4	1	0	1	2	1	1	1	1	
Sub-total				12											
SO 6: Ensure Compliance to Trade and Market Requirements for Industry Sustainability and Competitiveness															
SM 9	Percentage of PCA-registered business entities facilitated compliance and certified (FDA-LTO, HACCP, Organic)	Percent increase from the 2020 baseline of 68 out of 369 registered coconut food processors	TIRD	6	Actual over target	20%	2%	25%	6%	4%	12%	1%	20%	30%	The bulk of the newly registered and compliant business entities was in the first half of the year.
SM 10	Number of products with seal of quality developed	Milestone	TIRD	6	Actual over target	Approved Quality Seal Protocol				Submitted Draft			Approved Quality Seal Protocol	Draft was required to be revised	On-going revision with the requirement to submit proposal to DBM.
SM 11	Identified trade issues acted upon	Milestone	TIRD	6	Actual over target	Approved 3 Protocols/ Position Statement		Position paper on Trans Fatty Acids (TFA) submitted to Congress and Senate Committees and Provided the needed assistance to exporter re: Coconut Oil certification issues on Turkey					Approved Protocol on Export Prohibition of Mature Coconuts & Import Policy	Final Draft of Joint Memo Circular re "Guidelines for the Classification, Certification, and Safe Handling/Transport of Coconut Shell Chips, Coconut Shell Powder, Coconut Shell Raw Charcoal, Coconut Shell Granulated /Powdered Charcoal, Coconut Shell	JMC to replace protocol on export prohibition of mature coconuts and import policy Reasons: the stakeholders of AC industry had requested prioritization and the palm oil importation JMC was not yet finalized under the auspices of ARTA
Sub-total				18											
SO 7: Restructure and retool the organization to better respond to the evolving needs of the farmers and the industry															
SM 12	HR-PRIME Accreditation Level	Milestone	HRD	4		Complete Level 2 Accreditation	Submit HR Action Plans.		Submit Evidence requirements to CSCFO.		CSCFO review of evidence requirements.		CSC Audit proper.	Submitted Evidence requirements for all four pillars before and December 2021 to CSC.	PM Pillar level 2 certificate received 31 December 2021. To follow remaining three Pillars in 2022
SM 13	ISO Certification and Accreditation a. ISO 9001: 2015 b. ISO17025: 2017 Laboratory Competency	Milestone	AFB/AGSD RDB/LSD	4 4		a. Certification of Regulatory Process (for Central Office, Region I-III CAR) b. Accreditation of LSD Lab with ISO 17025:2017	Submit Evaluation to COBAC by TWG on ISO 9001:2015 1) Submission of management and technical requirements to PAB; 2) Laboratory audit dry-run in preparation for PAB actual assessment 3) Preparation of budget/PR for the PAB assessment fee 4) Completion of equipment's calibration and preventive maintenance	1) Submission of management and technical requirements to PAB; 2) Laboratory audit dry-run in preparation for PAB actual assessment 3) Preparation of budget/PR for the PAB assessment fee 4) Completion of equipment's calibration and preventive maintenance	1) Technical audit dry-run with the assigned internal audit team 2) PAB initial assessment - May 8-7, 2021 3) Completion of PAB audit findings / compliance of NCs (non-conformities)	1) Technical audit dry-run with the assigned internal audit team 2) PAB initial assessment - May 8-7, 2021 3) Completion of PAB audit findings / compliance to NCs (non-conformities) - July - September 2021	Awarding of Consultancy to Socotec. Waiting for the granting of accreditation Continuous implementation of the LSDMS	Waiting for the granting of accreditation Continuous implementation of the LSDMS	Granting of ISO 17025:2017 accreditation Granted the ISO 17025: 2017 for specific parameters for biological and chemical testing with three (3) accredited signatories - OCTOBER 2021	Failure of ISO bidding in 2021. Submitted documents such as certificates of accreditation by PAB	
Sub-total				12											
SO 8: Develop an integrated ICT system for ease of doing business and enhanced data-driven decision making															
SM 14	Number of systems deployed (cumulative)	Absolute number	CPS/IMSU	5		6							6	4	
Sub-total				5											
SO 9: Use available resources efficiently and achieve financial self-sufficiency															

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