



18 October 2022

GEN. BENJAMIN R. MADRIGAL, JR. (RET.)
Administrator
PHILIPPINE COCONUT AUTHORITY (PCA)
Commonwealth Avenue, Diliman,
Quezon City



RE: TRANSMITTAL OF 2021 & 2022 PERFORMANCE SCORECARDS

Dear Administrator Madrigal,

This is to formally transmit the 2021 (**Annex A**) and 2022 Performance Scorecards (**Annex B**) of PCA. The same is to be posted in PCA's website, in accordance with Section 43 of GCG Memorandum Circular (M.C.) No. 2012-07.

Note that the 2021 PES requirements transmitted by PCA through its letter dated 15 July 2021¹ were submitted beyond the deadline provided by the Governance Commission² and were not approved by the PCA Governing Board. As regards the 2022 PES, PCA had failed to submit the required documents despite the call for submission through GCG's letter dated 03 January 2022.³

In accordance with Item 3 of GCG M.C. No. 2017-02, GOCCs that fail to comply with the requirements shall be deemed to have waived its opportunity to propose performance targets and measures, and the GCG shall accordingly complete the GOCC's Performance Scorecard based on its own assessment. As such, PCA's 2021 and 2022 Performance Scorecards were finalized based on the Governance Commission's assessment of existing and available data.

We take this opportunity to remind PCA that Item 5 of GCG M.C. No. 2017-02 mandates GOCCs to submit Quarterly Monitoring Reports and upload the same in the GOCC's website within thirty (30) calendar days from the close of each quarter. For 2021, PCA is directed to submit its annual accomplishment report based on the attached Scorecard. For 2022, PCA is directed to submit its 2022 Quarterly Targets based on the attached Scorecard upon the submission of its Quarterly Monitoring Report for 2022.

FOR PCA'S INFORMATION AND COMPLIANCE.

Very truly yours,

Justice **ALEX L. QUIROZ (ret.)**
Chairperson

Atty. **GIDEON D.V. MORTEL**
Commissioner

Atty. **GERALDINE MARIE B. BERBERABE-MARTINEZ**
Commissioner

¹ Received by the Governance Commission on 19 July 2021.

² GCG letter dated 09 September 2020, received by PCA on 11 September 2020 thru gpcs@pca.gov.ph.

³ Officially received by PCA on 17 February 2022.

PHILIPPINE COCONUT AUTHORITY (PCA)

IMPACT	Component				Baseline			Target	
	Objective/Measure		Formula	Wt.	Rating System ¹¹	2018	2019	2020	2021
	SO 1	Increased Farm Productivity							
	SM 1	Average Nut Yield per Coconut Palm per Year	Total nuts produced / Total mature coconut palms	7%	Actual over Target	64	63.96	64.71	75
	SM 2	Percentage of Coconut Seedlings that Survived in the Last Three (3) Years	Total number of subsisting coconut trees by end of the year/ Total number of coconut seedlings planted in the last three (3) years	7%	Actual over Target	88.86%	91.27%	90.23%	85%
	SO 2	Empowered Farmers and Farm Workers							
	SM 3	Average Annual Gross Income of PCA-assisted Farmers per Hectare							
		a. In sale of copra and whole nuts	Average income of farmers	7%	Actual over Target	P41,108.71	P24,620.96	P24,085.82	P23,000
		b. In intercroops, livestock, and processing	Average income of farmers	7%	Actual over Target	P32,423.68	P54,559	P58,156.70	P50,000

Component					Baseline			Target	
Objective/Measure		Formula	Wt.	Rating System ^a	2018	2019	2020	2021	
IMPACT	SM 4	Percentage of Satisfied Customers	No. of respondents which gave at least a Satisfactory Rating / Total number of respondents	5%	Actual over Target 0% = if less than 80%	92.96%	Bidding of third-party subject to Governing Board review	86.77%	90%
	SO 3	Globally Competitive Industry							
	Subtotal		33%						
CORE PROCESS	SO 4	Undertake Research Aligned with the Strategy using Advanced Science and Technology							
	SM 5	Number of Research Outputs Completed and Translated into Policies for Adoption by the Regions	Absolute Number	7%	Actual over Target	N/A	N/A	N/A	4
	SO 5	Capacitate Farmers to Sustainably Manage Enterprises Anchored on Priority Commodities							
	SM 6	Percentage of Coconut Farmers Adopted Consolidation/ Clustering of Farms Diversified and/or with Improved Farming Systems	Number of coconut farmers who adopted consolidation/clustering of their farms or improved their farming system / Total number of coconut farmers	9%	Actual over Target	N/A	N/A	N/A	30%

Component					Baseline			Target	
Objective/Measure		Formula	Wt.	Rating System ^{a/}	2018	2019	2020	2021	
CORE PROCESS	SM 7	Number of New Farmers' Enterprises Established for Priority Commodities	Absolute Number	7%	Actual over Target	N/A	N/A	N/A	45
	SO 6	Open New and Expand Markets for More Products to Stabilize Prices and Provide Farmers with Sustainable Livelihood							
	SM 8	Number of Investments Secured through Investment Promotions (with ≥ 15M either separate or combined total)	Absolute Number	7%	Actual over Target	N/A	N/A	N/A	2
	SM 9	Number of Coconut Products Standards/ Code of Good Practice Developed	Absolute Number	7%	Actual over Target	N/A	N/A	N/A	6
	SO 7	Ensure Compliance with Trade and Market Requirements for Industry and Sustainability and Competitiveness							
	SM 10	Percentage of RA 8048 reported violations/ conflicts acted upon	RA 8048 reported violations/ conflicts acted upon over reported violations/ conflicts	5%	Actual over Target	N/A	N/A	100%	100%
	Subtotal			42%					

SUPPORT PROCESS	Component				Baseline			Target	
	Objective/Measure	Formula	Wt.	Rating System ^{al}	2018	2019	2020	2021	
	SO 8	Restructure and Retool the Organization to Better Respond to the Evolving Needs of the Farmers and the Industry							
	SM 11	Percentage of Employees Meeting Required Competencies	Number of incumbents meeting required competencies over total number of incumbents	5%	Actual over Target	75.74%	N/A	81.54%	Improvement from 2020 Baseline
	SM 12	ISO Certification and Accreditation							
		a. ISO 9001:2015	Milestone	2.5%	All or Nothing	-	-	No surveillance audit conducted	Certification (Central Office, Regional Offices I, II and III)
		b. ISO 17025:2017 Laboratory Competency	Milestone	2.5%	All or Nothing	N/A	N/A	Accreditation of Laboratory Services Division	ISO 17025:2017 Certified / Accredited
	SO 9	Develop an Integrated ICT System for Ease of doing Business and Enhanced Data-Driven Decision Making							
	SM 13	Number of Systems Deployed (cumulative)	Absolute Number	5%	Actual over Target	N/A	N/A	3	9

Component					Baseline			Target
Objective/Measure	Formula	Wt.	Rating System ^{a/}	2018	2019	2020	2021	
SO 10	Pursue Policy Reform to Fully Capacitate PCA and Facilitate the Roll-out of Technologies							
SO 11	Use Available Resources Efficiently and Achieve Financial Self-Sufficiency							
SM 14	Percentage of PCA Fee Collected	Collection OVER Current Assessment + Amount Due from Settlement Agreement	5%	Actual over Target	N/A	N/A	187.03% (P425.59M)	100%
SM 15	Budget Utilization Rate	Utilized amount / Total Budget	5%	Actual over Target	95.9% of carry-over and 255% of current	98.17% of carryover and 99.15% of current	99.21%	95%
Subtotal			25%					
TOTAL			100%					

a/ But not to exceed the weight assigned per indicator.