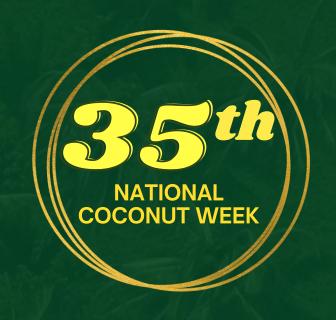


# COCCO



# A 5-day Webinar Series via Zoom 23-27 August 2021 | 9:00 am- 12:00 noon

DAY

### **Opening Program**

1

- Welcome Remarks: Mr. Benjamin R. Madrigal, Jr., Administrator, PCA
- Opening Message and Introduction of Keynote Speaker: Hon. William D. Dar, DA Secretary
- Keynote Address: Hon. Cynthia A. Villar, Chairperson, Senate Committee on Agriculture and Food
- A Glimpse of 2020 Webinar | Prospects for 2021 Webinar: Ms. Erlene C. Manohar, Deputy Administrator, PCA-RDB; Chair, CocoKwentuhan

23 August 2021 Monday | 8:30 AM - 12 NN

### Cooperative-Led Coco Negosyo | "Sama-Sama sa Kooperatiba, Sa CocoNegosyo ang Lahat Sasagana"

- Keynote Speaker: Hon. Joseph E. Encabo, Chairman, Cooperative Development Authority
- Presenters: Participating Coconut Farmers Multi-Purpose Cooperatives
  - Yakap at Halik Multi-Purpose Cooperative
  - Lamac Multi-Purpose Cooperative
  - Bansalan Coconut Farmers and Workers Multipurpose Cooperative
  - Balingasag Coconut Sugar Village
- Reactor (Q and A Forum): Dr. Fermin D. Adriano, Sr., Economic Adviser, DA

DAY

# LGU-Led Coco Negosyo | "Sa Coco-Negosyo, Suporta ng Lokal na Pamahalaan ang Masasandalan"



24 August 2021 Tuesday | 9 AM-12 NN

- Keynote Speaker: Hon. Karlo Alexei B. Nograles, Cabinet Secretary
- Presenters: Participating Local Government Units
  - Claveria, Surigao Norte
  - Javier, Leyte
  - Alabat, Quezon
  - Malingao, Tubod, Lanao del Norte
- Reactor (Q and A Forum): Mr. Roberto D. Gajo, Provincial Administrator / Agriculturist, Quezon Province

DAY

25 August 2021 Wednesday | 9 AM-12 NN

#### Private – Farmer Partnership | "Sa Coco-Negosyo Suporta ng Pribadong Sektor ay Mahalaga"

Keynote Speaker: Mr. Dean A. Lao, Jr., Chairman, United Coconut Association of the Philippines

Presenters: Participating Private Company-Farmer Partnerships

- Primex Coco Products, Inc.
- Cardinal Agri Products, Inc.
- Cargill Philippines
- Amparitas Food Products Manufacturing
- Reactor (Q and A Forum): Dr. Luis Rey I. Velasco, Professor, CAFS, UP Los Baños



# KWENTUHAN



# A 5-day Webinar Series via Zoom 23-27 August 2021 | 9:00 am- 12:00 noon

# Organization-Led Coco Negosyo | "Organisadong Grupo, Susi ng Matatag na Negosyo"

DAY

- Keynote Speaker: Hon. Wendel E. Avisado, Secretary, Department of Budget and Management
- Presenters: Participating Organized Coconut Industries
  - Virgin Coconut Oil Producers and Traders Assoc. of the Philippines (VCOP)
  - Philippine Activated Carbon Manufacturers Association, Inc. (PACMA)
  - Philippine Coconut Oil Producers Association (PCOPA)

26 August 2021 Thursday | 9:00 AM- 12 NN

• Reactor (Q and A Forum): Usec. Blesila A. Lantayona, Regional Operations Group, Department of Trade and Industry

# DAY

#### Addressing Supply-Demand Gap "Sa Masaganang Ani at Mataas na Kita ni Juan, Siyensya at Teknolohiya ang Kailangan"



- Keynote Speaker: Hon. Fortunato de la Peña, Secretary, Department of Science and Technology
- Presenters:
- o Coconut Hybridization Program, Mr. Roel M. Rosales, Deputy Administrator, PCA-OB
- VCO against Covid, Dr. Imelda A. Agdeppa, Director and Scientist IV, DOST-FNRI
- o Coconut Research Agenda, Ms. Erlene C. Manohar, Deputy Administrator, PCA-RDB
- 27 August 2021 Friday | 9 AM-12 NN
- Reactor (Q and A Forum): Dr. Reynaldo V. Ebora, Executive Director, DOST-PCAARRD

## **Closing Program**

- Synthesis of the Webinar Series: Dr. Edna A. Aguilar, Professor, CAFS, UP Los Baños
- Introduction of the Guest of Honor: Mr. Benjamin R. Madrigal, Jr., Administrator, PCA
- Message from the Guest of Honor: Hon. Wilfrido Mark M. Enverga, Representative, 1st District of Quezon
- Closing Message: Ms. Erlene C. Manohar, Deputy Administrator, PCA-RDB; Chair, CocoKwentuhan