



COCO KWENTUHAN



A 5-day Webinar Series via Zoom 23-27 August 2021 | 9:00 am- 12:00 noon

DAY

1

23 August 2021
Monday | 8:30 AM - 12 NN

Opening Program

- Welcome Remarks: **Mr. Benjamin R. Madrigal, Jr., Administrator, PCA**
- Opening Message and Introduction of Keynote Speaker: **Hon. William D. Dar, DA Secretary**
- Keynote Address: **Hon. Cynthia A. Villar, Chairperson, Senate Committee on Agriculture and Food**
- A Glimpse of 2020 Webinar | Prospects for 2021 Webinar: **Ms. Erlene C. Manohar, Deputy Administrator, PCA-RDB; Chair, CocoKwentuhan**

Cooperative-Led Coco Negosyo | “Sama-Sama sa Kooperatiba, Sa CocoNegosyo ang Lahat Sasagana”

- Keynote Speaker: **Hon. Joseph E. Encabo, Chairman, Cooperative Development Authority**
- Presenters: **Participating Coconut Farmers Multi-Purpose Cooperatives**
 - *Yakap at Halik Multi-Purpose Cooperative*
 - *Lamac Multi-Purpose Cooperative*
 - *Bansalan Coconut Farmers and Workers Multipurpose Cooperative*
 - *Balingasag Coconut Sugar Village*
- Reactor (Q and A Forum): **Dr. Fermin D. Adriano, Sr., Economic Adviser, DA**

DAY

2

24 August 2021
Tuesday | 9 AM-12 NN

LGU-Led Coco Negosyo | “Sa Coco-Negosyo, Suporta ng Lokal na Pamahalaan ang Masasandalan”

- Keynote Speaker: **Hon. Karlo Alexei B. Nograles, Cabinet Secretary**
- Presenters: **Participating Local Government Units**
 - *Claveria, Surigao Norte*
 - *Javier, Leyte*
 - *Alabat, Quezon*
 - *Malingao, Tubod, Lanao del Norte*
- Reactor (Q and A Forum): **Mr. Roberto D. Gajo, Provincial Administrator / Agriculturist, Quezon Province**

DAY

3

25 August 2021
Wednesday | 9 AM-12 NN

Private – Farmer Partnership | “Sa Coco-Negosyo Suporta ng Pribadong Sektor ay Mahalaga”

- Keynote Speaker: **Mr. Dean A. Lao, Jr., Chairman, United Coconut Association of the Philippines**
- Presenters: **Participating Private Company-Farmer Partnerships**
 - *Primex Coco Products, Inc.*
 - *Cardinal Agri Products, Inc.*
 - *Cargill Philippines*
 - *Amparitas Food Products Manufacturing*
- Reactor (Q and A Forum): **Dr. Luis Rey I. Velasco, Professor, CAFS, UP Los Baños**



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26 August 2021
Thursday | 9:00 AM- 12 NN

Organization-Led Coco Negosyo | “Organisadong Grupo, Susi ng Matatag na Negosyo”

- Keynote Speaker: **Hon. Wendel E. Avisado, Secretary, Department of Budget and Management**
- Presenters: **Participating Organized Coconut Industries**
 - *Virgin Coconut Oil Producers and Traders Assoc. of the Philippines (VCOP)*
 - *Philippine Activated Carbon Manufacturers Association, Inc. (PACMA)*
 - *Philippine Coconut Oil Producers Association (PCOPA)*
- Reactor (Q and A Forum): **Usec. Blesila A. Lantayona, Regional Operations Group, Department of Trade and Industry**

DAY

5

27 August 2021
Friday | 9 AM-12 NN

Addressing Supply-Demand Gap| “Sa Masaganang Ani at Mataas na Kita ni Juan, Siyensya at Teknolohiya ang Kailangan”

- Keynote Speaker: **Hon. Fortunato de la Peña, Secretary, Department of Science and Technology**
- Presenters:
 - *Coconut Hybridization Program, Mr. Roel M. Rosales, Deputy Administrator, PCA-OB*
 - *VCO against Covid, Dr. Imelda A. Agdeppa, Director and Scientist IV, DOST-FNRI*
 - *Coconut Research Agenda, Ms. Erlene C. Manohar, Deputy Administrator, PCA-RDB*
- Reactor (Q and A Forum): **Dr. Reynaldo V. Ebor, Executive Director, DOST-PCAARRD**

Closing Program

- Synthesis of the Webinar Series: **Dr. Edna A. Aguilar, Professor, CAFS, UP Los Baños**
- Introduction of the Guest of Honor: **Mr. Benjamin R. Madrigal, Jr., Administrator, PCA**
- Message from the Guest of Honor: **Hon. Wilfrido Mark M. Enverga, Representative, 1st District of Quezon**
- Closing Message: **Ms. Erlene C. Manohar, Deputy Administrator, PCA-RDB; Chair, CocoKwentuhan**