



REPUBLIC OF THE PHILIPPINES  
REGIONAL DEVELOPMENT COUNCIL  
CENTRAL VISAYAS REGION

EXCERPT FROM THE MINUTES OF MEETING OF THE  
CENTRAL VISAYAS REGIONAL DEVELOPMENT COUNCIL  
HELD ON 18 JUNE 2021 VIA ZOOM VIDEOCONFERENCE

RDC Resolution No. 19 (S. 2021)

**" ENDORSING THE CENTRAL VISAYAS COCONUT FARMERS AND  
INDUSTRY ROADMAP (CV-COCOFIRM), 2021-2025, TO THE  
PHILIPPINE COCONUT AUTHORITY (PCA) FOR INCLUSION IN THE  
NATIONAL COCONUT INDUSTRY ROADMAP"**

**WHEREAS**, coconut accounts for 21.42% of the total agricultural area in Central Visayas, contributing about Php 5.2 billion to the regional economy in 2020 based on production volume, and an average of USD 20.0 million annually from coconut exports from 2012 to 2020;

**WHEREAS**, the regional coconut industry is faced with a multitude of issues and concerns resulting to low farm productivity and low farm income affecting an estimated 304,000 coconut workers and farmworkers directly dependent in the industry;

**WHEREAS**, to help revitalize and transform the regional coconut industry, the Philippine Coconut Authority (PCA) 7 crafted the Central Visayas Coconut Farmers and Industry Roadmap (CV-COCOFIRM), 2021-2025, following the strategic direction forged by the current PCA Administrator to align this with the country's long-term vision of Ambisyon Natin 2040;

**WHEREAS**, various coconut farmers and industry stakeholders, including local government units (LGUs) were consulted in the crafting of the CV-COCOFIRM;

**WHEREAS**, the CV-COCOFIRM aims to achieve the following in the next 5 years: a) provide a harmonized direction and strategies that will serve as guide in the development and strengthening of the regional coconut industry; b) establish a sustainable and competitive coconut industry that is environmentally sound, economically viable, socially desirable, and spurring equitable benefits for the production, processing, and marketing sector; and c) provide a framework for partnership and direction setting to ensure proper allocation of resources;

**WHEREAS**, during the Economic Development Committee (EDC) 2nd quarter meeting, PCA 7 presented the CV-COCOFIRM for consideration and

endorsement to the RDC Full Council;

**WHEREAS**, the CV-COCOFIRM is consistent with the strategies in the Central Visayas Regional Development Plan (RDP), 2017-2022, specifically on Expanding Economic Opportunities in Agriculture, Forestry and Fisheries, and Expanding Economic Opportunities in Industry and Services through *Trabaho at Negosyo*;

**WHEREAS**, as a support to the PCA 7's development efforts, the EDC passed a resolution endorsing to the RDC Full Council the CV-COCOFIRM for inclusion in the National Coconut Farmers and Industry Roadmap;

**WHEREAS**, the RDC finds the recommendation of the EDC in order;

**WHEREAS**, the Secretariat received PDC endorsements from Bohol, Cebu, Negros Oriental and Siquijor endorsing the CV-COCOFIRM to the RDC Full Council for inclusion in the National Coconut Industry Roadmap;

**NOW THEREFORE, BE IT RESOLVED AS IT IS HEREBY RESOLVED**, to endorse the Central Visayas Coconut Farmers and Industry Roadmap (CV-COCOFIRM), 2021-2025, to the Philippine Coconut Authority (PCA) for inclusion in the National Coconut Industry Roadmap.

Certified Correct:

  
**DOLORES J. MOLINTAS**  
RDC Secretary

Attested:

  
**EFREN B. CARREON**  
RDC Vice Chairperson

Approved:

  
**KENNETH C. COBONPUE**  
RDC Chairperson