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8 December 2015

HON. FREDELITA C. GUIZA

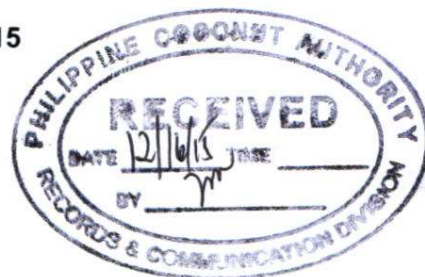
PAFSAM and Chairman

HON. ROMULO N. ARANCON

Administrator

PHILIPPINE COCONUT AUTHORITY (PCA)

Elliptical Road, Diliman, Quezon City



RE : FY 2014 PERFORMANCE SCORECARD

Dear Secretary Guiza and Administrator Arancon:

This is with reference to your letter dated 23 November 2015,¹ requesting for substitution of several performance measures under the PCA FY 2014 Interim Performance Scorecard.

In view of the substantial changes in circumstances that were unforeseen at the time the targets were agreed upon, the Governance Commission accepts the requested modifications in the PCA FY 2014 Interim Performance Scorecard. Pursuant to GCG **MEMORANDUM CIRCULAR NO. 2013-02** or the Performance Evaluation System (PES) for the GOCC Sector, we transmit herewith the validation of the revised PCA FY 2014 Interim Performance Scorecard. A final Performance Scorecard rating of **88.16%** was validated.

Validation of the FY 2014 accomplishments was made through evaluation of various documents submitted to the Governance Commission and onsite verification of detailed reports at the PCA Central Office, coupled with reconciliation of reports submitted by the Regional Offices. The evaluation of Performance Scorecard shall serve as basis for the following: (1) eligibility for reappointment of Appointive Directors; (2) determination of GOCC's relevance and strategic direction; and (3) reference for future renegotiations of the Performance Agreement.

FOR YOUR INFORMATION AND GUIDANCE.

Very truly yours,

BY AUTHORITY OF THE COMMISSION

CESAR L. VILLANUEVA

Chairman

MA. ANGELA E. IGNACIO
Commissioner

RAINIER B. BUTALID
Commissioner

Cc:

DOF Secretary CESAR V. PURISIMA

DBM Secretary FLORENCIO B. ABAD

COA Resident Auditor - PCA *mm 12/16/15*

¹ Officially received by the Governance Commission on 27 November 2015.

Indicator	Weight	Targets	Accomplishment	CGO-B Validation		Supporting Documents	Remarks																																					
	2014	2014	Actual	Rating	Score	Rating																																						
MFO 1: Production Support Services																																												
PI Set 1: Planting/Replanting of PCA Recommended Varieties in Suitable Areas																																												
Quantity 1: Number of seedlings distributed	10%	19.5M	11,870,000	6.1%	14,128,147	7.25%	• Masterlist of Participatory Coconut Planting Project • Accelerated Coconut Planting / Replanting Program (ACPRP) Regional Accomplishment Report • 2014 NCA and SARO summary	• 14.1M is broken down per region, as follows:<table><tr><th>Region</th><th>Survival Rate</th><th>Region</th><th>Survival Rate</th></tr><tr><td>CAR</td><td>26,025</td><td>VII</td><td>778,665</td></tr><tr><td>I</td><td>90,857</td><td>VIII</td><td>1,991,100</td></tr><tr><td>II</td><td>272,475</td><td>IX</td><td>876,876</td></tr><tr><td>II</td><td>69,980</td><td>X</td><td>23,277</td></tr><tr><td>IV-A</td><td>599,550</td><td>XI</td><td>2,986,867</td></tr><tr><td>IV-B</td><td>1,018,515</td><td>XII</td><td>734,250</td></tr><tr><td>V</td><td>868,393</td><td>XIII</td><td>1,166,691</td></tr><tr><td>VI</td><td>851,781</td><td>XIV</td><td>1,772,850</td></tr></table> • CGO-B conducted sampling during the ocular visit. The summary report is consistent with the report per region.	Region	Survival Rate	Region	Survival Rate	CAR	26,025	VII	778,665	I	90,857	VIII	1,991,100	II	272,475	IX	876,876	II	69,980	X	23,277	IV-A	599,550	XI	2,986,867	IV-B	1,018,515	XII	734,250	V	868,393	XIII	1,166,691	VI	851,781	XIV	1,772,850
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Quantity 2: Number of farmer beneficiaries	10%	110,000	102,216	9.3%	62,719	5.7%	• Masterlist of Participatory Coconut Planting Project • ACPRP Regional Accomplishment Report • 2014 NCA and SARO summary	<table><tr><th>Region</th><th>Survival Rate</th><th>Region</th><th>Survival Rate</th></tr><tr><td>CAR</td><td>90</td><td>VII</td><td>6085</td></tr><tr><td>I</td><td>314</td><td>VIII</td><td>9401</td></tr><tr><td>II</td><td>1092</td><td>IX</td><td>3532</td></tr><tr><td>II</td><td>355</td><td>X</td><td>125</td></tr><tr><td>IV-A</td><td>2591</td><td>XI</td><td>11957</td></tr><tr><td>IV-B</td><td>5696</td><td>XII</td><td>2807</td></tr><tr><td>V</td><td>3382</td><td>XIII</td><td>6900</td></tr><tr><td>VI</td><td>4802</td><td>XIV</td><td>3590</td></tr></table>	Region	Survival Rate	Region	Survival Rate	CAR	90	VII	6085	I	314	VIII	9401	II	1092	IX	3532	II	355	X	125	IV-A	2591	XI	11957	IV-B	5696	XII	2807	V	3382	XIII	6900	VI	4802	XIV	3590
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Indicator	Weight	Targets	Accomplishment		CGO-B Validation		Supporting Documents	Remarks																																				
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Quality: Survival rate of seedlings planted in the last three (3) years	5%	80	85%	5%	85.27%	5%	- ACPRP Regional Summary - Data on Coconut Planting/Replanting from CY 2010-2013	<table><tr><th>Region</th><th>Survival Rate</th><th>Region</th><th>Survival Rate</th></tr><tr><td>CAR</td><td>85.73%</td><td>VII</td><td>88.56%</td></tr><tr><td>I</td><td>86.32%</td><td>VIII</td><td>70.65%</td></tr><tr><td>II</td><td>9.01%</td><td>IX</td><td>83.63%</td></tr><tr><td>II</td><td>89.15%</td><td>X</td><td>86.25%</td></tr><tr><td>IV-A</td><td>73.20%</td><td>XI</td><td>86.45%</td></tr><tr><td>IV-B</td><td>91.99%</td><td>XII</td><td>85.52%</td></tr><tr><td>V</td><td>87.13%</td><td>XIII</td><td>79.41%</td></tr><tr><td>VI</td><td>85.78%</td><td>XIV</td><td>94.50%</td></tr></table>	Region	Survival Rate	Region	Survival Rate	CAR	85.73%	VII	88.56%	I	86.32%	VIII	70.65%	II	9.01%	IX	83.63%	II	89.15%	X	86.25%	IV-A	73.20%	XI	86.45%	IV-B	91.99%	XII	85.52%	V	87.13%	XIII	79.41%	VI	85.78%	XIV	94.50%
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PI Set 2: KAAINIB Enterprise Development Project																																												
Quantity: Number of KEDP sites established	10%	624	524	8.4%	799	10%	KEDP Sites Establishment 2010-2014																																					
PI Set 3: Farmer's Education and Skills Training																																												
Quantity 1: Number of persons provided with trainings	10%	320,000	281,600	8.8%	281,600	8.8%	- Farmers' Training Report - Regional Summary Coconut Farmers Training Program	Trainings include those conducted for KEDP sites, accelerated coconut planting and replanting project (ACPRP), coconut fertilization and project (CFP) as follows:<table><tr><th>KEDP</th><th>ACPRP</th><th>CFP</th><th>Total</th></tr><tr><td>55,275</td><td>105,230</td><td>121,145</td><td>281,650</td></tr></table>	KEDP	ACPRP	CFP	Total	55,275	105,230	121,145	281,650																												
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55,275	105,230	121,145	281,650																																									
Quality: Percentage of training participants who rate the training as good or better	5%	85%	90%	5%	99.95%	5%	Regional Summary of Coconut Farmers Training Program	Of the 4,504 participants surveyed, only 2 attendees rated the training "fair" and the rest gave good, very good, or excellent.																																				

Indicator	Weight 2014	Targets 2014	Accomplishment		CGO-B Validation		Supporting Documents	Remarks
			Actual	Rating	Score	Rating		
Financial: Cost of training per participant	2.5%	300	300	2.5%	300	2.5%	Farmers' Training Report	Cost of training relate to the number persons provided with training in Quantity 1. A total of ₱86.11 Million was spent to train 281,600 persons.
PI Set 4: Rehabilitation of Typhoon-Damaged Areas								
Number of trees cut (Debris Management)	7.5%	4.2 M	4.2 M	7.5%	4.2 M	7.5%	2014 Accomplishment	New measures
Area intercropped	5%	46,000	46,000	5%	46,000	5%		
Area replanted	2.5%	40,000	18,710	1.12%	18,710	1.17%		
Area fertilized	2.5%	75,000	25,855	0.85%	25,855	0.86%		
Subtotal of Weights	70%			59.57%		58.78%		
MFO 2: Research and Development								
Quantity 1: Number of Research Projects							Terminal Reports Abstracts List of Projects/Studies	In 2014, PCA commenced 5 research projects funded by DOST-UP funded and 4 research activities financed by DOST-PCAARD, however, only those projects which are funded by the PCA (with initial fund releases) are considered in the validation. New research projects conducted are: 1. National Coconut Hybridization Program 2. Comprehensive R&D in the production of Community-Based Competitive Coconut-Based Products 3. Clinical Studies Using Ordinary Cooking oil Completed research projects are: 1. Survey of Natural Enemies of the Coconut Mealy Bug in the Bicol Region 2. Beekeeping Under Coconut for Increased
New	5%	2	2	5%	3	5%		
Completed	10%	1	6	10%	4	10%		

Indicator	Weight	Targets	Accomplishment		CGO-B Validation		Supporting Documents	Remarks														
	2014	2014	Actual	Rating	Score	Rating																
								Farm Productivity 3.Tissue Culture of Oil Palm 4.Expansion of Genes for Arabinogalactan Protein in Coconut Embryos Two (2) additional research projects were not included in the rating since the projects have been actually completed in 2013 but the Terminal Reports were only submitted in 2014.														
Quality 1: Percentage of research outputs adopted by the end-users within the last three (3) years	5%	46.15%	50%	5%	46.15%	5%	• Accomplishment report	• Of the 52 completed research, 24 were adopted														
Quantity 2: Percentage of treated trees (pegged at 1,050,888 total number of infected trees)	2.5%	100%	1,624,909	2.5%	1,660,756	2.5%	• Coconut Scale Insect Emergency Action Program (CSIEAP) Accomplishment Report CY 2014	• Treatment includes pruning, spraying and fertilizing. Breakdown is as follows: <table><tr><td>Batangas</td><td>531,200</td></tr><tr><td>Cavite</td><td>114,727</td></tr><tr><td>Laguna</td><td>252,000</td></tr><tr><td>Quezon</td><td>433,252</td></tr><tr><td>Basilan</td><td>284,318</td></tr><tr><td>CALABARZON</td><td>45,259</td></tr><tr><td>Total</td><td>1,660,756</td></tr></table> • Treatment of trees in six (6) provinces, four (4) of which or a total of 1,331,179 trees were conducted by Barangay-based workers (BBWs) through service provider and the remaining two (2) or a total of 45,259 trees were conducted by PCA personnel in Basilan and Buffer Zones.	Batangas	531,200	Cavite	114,727	Laguna	252,000	Quezon	433,252	Basilan	284,318	CALABARZON	45,259	Total	1,660,756
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								Of the 1,660,756 leaf-pruned trees, 1,548,528 were subject to the treatment of Trunk Injection.																
Quality 2: Percentage of recovering trees per treated farms	2.5%	95%	90%	2.4%	71.43%	1.88%	Coconut Scale Insect Emergency Action Program (CSIEAP) Accomplishment Report CY 2014	A total of 1,186,242 trees are recovering. PCA considers a tree recovered if CSI-infestation has significantly reduced, meaning the CSI population has decreased to a non-outbreak level.																
Subtotal of Weights:	25%			24.9%		24.38%																		
MFO 3: Market Development and Trade Regulation																								
Quantity: Number of market assistance extended	5%	2,400	9,059	5%	9,059	5%	Trade and Market Assistance Report CY 2014	Market assistance includes answering phone call queries, email correspondence, assisted walk-in clients, inquiries attended to during exhibits, processors assisted in marketing products. <table><tr><th>Region</th><th>People assisted</th></tr><tr><td>Zamboanga RO9</td><td>6,614</td></tr><tr><td>Davao RO11</td><td>249</td></tr><tr><td>Socsargen RO12</td><td>100</td></tr><tr><td>CARAG</td><td>1,580</td></tr><tr><td>ARMM</td><td>24</td></tr><tr><td>Central Office</td><td>492</td></tr><tr><td>Total:</td><td>9,059</td></tr></table>	Region	People assisted	Zamboanga RO9	6,614	Davao RO11	249	Socsargen RO12	100	CARAG	1,580	ARMM	24	Central Office	492	Total:	9,059
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