



29 January 2019

**MR. EMMANUEL F. PIÑOL**

*Chairman and DA Secretary*

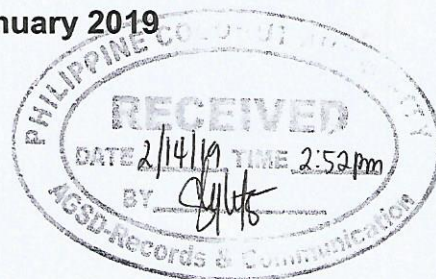
**MR. ROMULO J. DE LA ROSA**

*Administrator*

**PHILIPPINE COCONUT AUTHORITY (PCA)**

Elliptical Road, Diliman,

Quezon City



**RE: RESULTS OF THE RE-VALIDATION OF THE  
PCA 2017 PERFORMANCE SCORECARD**



Dear Sec. Piñol and Admin. De La Rosa,

This refers to your letter dated 26 October 2018,<sup>1</sup> seeking reconsideration of the following measures which were not evaluated due to the unavailability of the supporting documents during the validation period, to wit:

- a. SM 5: Number of Coconut Seedlings that Survived in the Last Three (3) Years;
- b. SM 9: Percentage of CSI-Infested Palms Recovered After Treatment; and
- c. SM 15: Financial Management Information System.

After review and evaluation of PCA's submissions, the validated scores for the following Strategic Measures in its 2017 Performance Scorecard have been reconsidered, thus:

STRATEGIC MEASURE (SM)		FROM	TO	INC/(DEC)
SM 5	Number of Coconut Seedlings that Survived in the Last Three (3) Years.	0.00%	5.00%	5.00%
SM 9	Percentage of CSI-Infested Palms Recovered After Treatment.	0.00%	6.00%	6.00%
SM 15	Financial Management Information System	0.00%	4.64%	4.64%
<b>TOTAL ADDITIONAL SCORE</b>				<b>15.64%</b>

Accordingly, we transmit herewith the revalidation of PCA's 2017 Performance Scorecard, with an adjusted rating of **80.83%** (See **Annex A**). The same is to be posted in PCA's website, in accordance with Section 43 of GCG Memorandum Circular (M.C.) No. 2012-07.

<sup>1</sup> Officially received by the Governance Commission on 13 November 2018.



As a final note, the Governance Commission stresses the necessity for the GOCC to submit and present complete supporting documents during the Performance Scorecard validation. Under Section 2.1.1. of GCG M.C. No. 2017-01, measures wherein the accomplishments for the same cannot be objectively verified by GCG on the account of inadequate or incomplete documentation by the GOCC on how such accomplishments were determined may be given an automatic zero score.

**FOR YOUR INFORMATION AND GUIDANCE.**

Very truly yours,

  
**SAMUEL G. DAGPIN, JR.**  
Chairman

  
**MICHAEL P. CLORIBEL**  
Commissioner

  
**MARITES C. DORAL**  
Commissioner

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**PHILIPPINE COCONUT AUTHORITY (PCA)  
Re-Validated 2017 Performance Scorecard**

Component				Target	GOCC Submission		GCG Validation		Supporting Documents	Remarks
Objective / Measure		Formula	Wt.	2017	Actual	Rating	Score	Rating		
STAKEHOLDERS / SOCIO-ECONOMIC IMPACT	SO 1	Increased Coconut Farmers' Income								
	SM 1	Average Annual (Gross) Income of PCA-assisted Farmers Per Hectare (in coconuts)	Average Income of KEDP farmers (in coconuts)	6%	₱30,000	₱37,966	6%	₱31,197	6%	<ul style="list-style-type: none"> <li>Consolidated Report on Average Gross Annual Income per Hectare</li> <li>Report on Ave. Gross Annual Income per Hectare from Field Offices</li> </ul> <p>Accomplishment consolidated from 702 PCA-assisted farmers.</p>
	SM 2	Average Annual (Gross) Income of PCA-assisted Farmers Per Hectare (in intercropped, livestock, and coconut processing)	Average Income of KEDP farmers (in intercropped, livestock, and coconut processing)	5%	50,000	41,823	4.18%	41,824	4.18%	<ul style="list-style-type: none"> <li>KAANIB Income Assessment Report 2017</li> </ul> <p>Accomplishment consolidated from 348 CBOs, with total gross income of ₱261,315,985, consisting of 6,248 farmers.</p>
	SM 3	Number of Coconut Hubs Operationalized	Absolute Number	6%	20	5	1.5%	3	0.9%	<ul style="list-style-type: none"> <li>Coco Hubs Report 2017</li> <li>Status on Coco Hub Projects</li> </ul> <p>In 2017, only 3 additional sites were operationalized from the original 25 and additional 4 newly-identified sites.</p>



Component				Target	GOCC Submission		GCG Validation		Supporting Documents	Remarks	
Objective / Measure		Formula	Wt.	2017	Actual	Rating	Score	Rating			
STAKEHOLDERS / SOCIO-ECONOMIC IMPACT	SO 2	Increased Coconut Farm Productivity									
	SM 4	Average Nut Yield of Coconut Palms Per Year	Total nuts produced / Total mature coconut palms	10%	56 nuts/tree/year	56 nuts/tree/year	10%	62 nuts/tree/year	10%	<ul style="list-style-type: none"><li>Consolidated Report on Average Nut Yield, CY 2017</li><li>Report on Average Nut Yield, CY 2017, from PCA Field Offices</li></ul>	Accomplishment consolidated from 113,880 coconut palms.
	SM 5	Number of Coconut Seedlings that Survived in the Last Three (3) Years	Number of seedlings which survived / Total number of seedlings planted in the last 3 years	5%	34.107 Million	34.541 Million	5%	34.541 Million	5%	<ul style="list-style-type: none"><li>Consolidated Report on the Coconut Seedlings Planted and Stabilized/ Surviving in the Field CY 2014-2016</li><li>Report on the Coconut Seedlings Planted and Stabilized from PCA Field Offices</li></ul>	Based on the validated report, 34.541 Million or 86.89% of the 39.754 Million seedlings planted from 2014-2016 were stabilized.
	SM 6	Number of Seed Farms Established	Absolute Number	6%	12 MOAs	3 MOAs	1.5%	1 MOA	0.5%	<ul style="list-style-type: none"><li>Memorandum of Agreement between PCA and DEBESMSCAT</li></ul>	Only one (1) MOA was accomplished which was the MOA with the Dr. Emilio B. Espinosa, Sr. Memorial State College of Agriculture and Technology (DEBESMSCAT) from Region V on end of 2017.



Component				Target	GOCC Submission		GCG Validation		Supporting Documents	Remarks																																				
Objective / Measure			Formula	Wt.	2017	Actual	Rating	Score	Rating																																					
STAKEHOLDERS / SOCIO-ECONOMIC IMPACT	SO 3	Empowered Community																																												
	SM 7	Number of KEDP sites generating their own income	Absolute Number	6%	400	348	5.22%	348	6%	<div><div>• Income Assessment Report, CY 2017</div><table><tr><td colspan="4">The KEDP Sites are distributed to the regions as follows:</td></tr><tr><td>I</td><td>1</td><td>VIII</td><td>19</td></tr><tr><td>II</td><td>1</td><td>IX</td><td>21</td></tr><tr><td>III</td><td>3</td><td>X</td><td>17</td></tr><tr><td>IVA</td><td>46</td><td>XI</td><td>54</td></tr><tr><td>IVB</td><td>12</td><td>XII</td><td>45</td></tr><tr><td>V</td><td>18</td><td>XIII</td><td>53</td></tr><tr><td>VI</td><td>29</td><td>ARMM</td><td>5</td></tr><tr><td>VII</td><td>24</td><td>TOTAL</td><td>348</td></tr></table></div>	The KEDP Sites are distributed to the regions as follows:				I	1	VIII	19	II	1	IX	21	III	3	X	17	IVA	46	XI	54	IVB	12	XII	45	V	18	XIII	53	VI	29	ARMM	5	VII	24	TOTAL	348
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SM 8	Average satisfaction rating of PCA services	Average Rating of All Respondents	5%	4 out of 5	4.08 out of 5	5%	4.08 out of 5	5%	<div><div>• Survey Result submitted by Contact-Asia Services, Inc. (CASI)</div></div>																																					
Subtotal			49%			38.40%			37.58%																																					
INTERNAL PROCESS	SO 4	Established Crop Protection and Risk Mitigation System																																												
	SM 9	Percentage of CSI-infested Palms Recovered After Treatment	Number of treated trees which recovered / Total no. of treated trees	6%	85%	87%	6%	89.22%	6%	<div><div>• Result of Rapid Ground Assessment</div><p>Based on the rapid ground assessment conducted on February 2018, out of 3,510,423 treated coconut trees, 3,131,999 showed positive signs of recovery. Specific areas that PCA focused its recovery assessment were leaf production (including color and health), inflorescences, and nut production. The survey was conducted in the 10 municipalities and 67 barangays of Basilan Province.</p></div>																																				



Component				Target	GOCC Submission		GCG Validation		Supporting Documents	Remarks									
Objective / Measure		Formula	Wt.	2017	Actual	Rating	Score	Rating											
INTERNAL PROCESS	SO 5	Enhanced Market Development																	
	SM 10	No. of Market Promotional Activities Conducted/ Participated	Absolute Number	5%	36	37	5%	37	5%	<ul style="list-style-type: none"><li>List of Promotional Activities</li><li>Invitations</li><li>Pictures</li></ul>									
	SM 11	Number of new coconut-based investments facilitated and secured	Absolute Number	5%	61	64	5%	64	5%	<ul style="list-style-type: none"><li>Summary of new investments</li><li>Memorandum of Agreements (MOA)</li></ul>									
	SO 6	Responsive and Innovative Researches																	
	SM 12	Adoption and Development of Research Projects: a. Coconut Somatic Embryogenesis Technology (CSet)	Absolute Number	5%	2,000 somatic embryos produced	18,894	5%	18,663	5%	<ul style="list-style-type: none"><li>Annual Reports from Albay and Zamboanga City Research Centers</li></ul>	<table><tr><th>Research Center</th><th>No. of Somatic Embryos</th></tr><tr><td>Albay</td><td>14,322</td></tr><tr><td>Zamboanga</td><td>4,341</td></tr><tr><td>Total</td><td>18,663</td></tr></table>	Research Center	No. of Somatic Embryos	Albay	14,322	Zamboanga	4,341	Total	18,663
		Research Center	No. of Somatic Embryos																
		Albay	14,322																
	Zamboanga	4,341																	
Total	18,663																		
b. Galactomannan from Macapuno Liquid Endosperm and the process of producing the same	Milestone	5%	Board-approved Technology Valuation Report	Purchase Request to Finance Department for procurement	0%	-	0%	None	A technology valuator who will facilitate the drafting of Technology Valuation Report was not procured.										
Subtotal			26%			21%		21%											
FINANCE	SO 7	Improved Budget Utilization																	
	SM 13	Budget Utilization Rate	Utilized Amount / Total Budget	5%	90%	80%	4.44%	47%	2.61%	<ul style="list-style-type: none"><li>SAOUB as of 2016 and 2017</li></ul>	₱2,082 Million utilized out of a total budget of ₱4,408 Million in 2017.								
	Subtotal			5%			4.44%		2.61%										



	Component			Target	GOCC Submission		GCG Validation		Supporting Documents	Remarks
	Objective / Measure	Formula	Wt.	2017	Actual	Rating	Score	Rating		
LEARNING AND GROWTH	SO 8	Streamline Processes								
	SM 14	Number of Research Protocol System Developed and Disseminated	Absolute Number	5%	3	3	5%	3	5%	<ul style="list-style-type: none"> <li>Memorandum Circulars</li> </ul> <p>The protocols are as follows:            -Guidelines for the Accounting and Utilization of Coconut Seednuts and Seedlings from PCA Seed Production Centers and Research Centers            -Dispersal of Coconut Seedlings and Seednuts from PCA            - Guidelines on the Conduct of PCA Research Projects</p>
	SM 15	Financial Management Information System	Milestone	5%	Encoding of 100% of five-year database	Encoded 100% of five-year database	5%	92.86%	4.64%	<ul style="list-style-type: none"> <li>On-site validation</li> <li>Photos of sample entries</li> </ul> <p>Three (3) errors were observed from the forty-two (42) samples taken.</p>
	SM 16	ISO 9001:2015 Certification	Milestone	5%	Implementation of QMS Manual	Implementation of QMS Manual	5%	Implementation of QMS Manual	5%	<ul style="list-style-type: none"> <li>Board-approved QMS Manual dated 27 September 2017</li> </ul>
	SO 9	Strengthen Employees Capability								
	SM 17	Percentage of employees with requires competencies met	Milestone	5%	60% Competency	61%	5%	72%	5%	<ul style="list-style-type: none"> <li>Employee Competency Assessment</li> </ul> <p>384 out of 533 employees in 2017 met all the competencies required for their respective positions.</p>
Subtotal			20%			20%		19.64%		
TOTAL			100%			83.84%		80.83%		